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Contact:

Karen Higgins
A & E Communications for SafeData
(610) 831-5723
khiggins@aandecomm.com

SafeData's Windows Virtual Recovery in High Demand

Businesses Turn to Virtualization as Cost-Effective, Reliable Data Protection Option

Warwick, R.I. – November 11, 2008 – SafeData, LLC, a technology company focused on helping companies protect their data, minimize downtime and recover and restore data quickly, today announced its virtual recovery solution for the Windows platform. SafeData/DR (disaster recovery) for Windows provides organizations with virtualized backup and recovery meeting rapid Recovery Time Objectives (RTO) at an affordable price point.

“We are seeing a tremendous amount of interest in this virtualization solution,” explained Peter Briggs, president of SafeData. “Backup and recovery is an essential part of business continuity and in today’s economic environment, businesses must satisfy their compliance requirements while also leveraging solutions that don’t break the bank. Our SafeData/DR virtualized recovery option meets both those demands with a price point similar to traditional tape backup solutions and more affordable for small and mid-sized businesses.”

The SafeData/DR for Windows virtual recovery solution leverages an agentless backup appliance locally on the customer’s network and virtualization for on-demand server recovery at the backup location to achieve a rapid RTO. Servers are built on demand utilizing a VMware-based server environment that provides recovery within hours. With virtualized backup and recovery, Windows is fully backed up and businesses have a rapid RTO that ensures business continuity, whatever the cause of the outage or disruption. Virtualized backup and recovery can also be deployed in disparate hardware environments, taking out the guesswork and challenges for restoring data – a significant advantage for small and mid-sized businesses. Using VMware, any server can be rebuilt to a VM session, regardless of manufacturer.

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About SafeData, LLC

SafeData, LLC is a technology company focused on helping businesses protect their data, minimize downtime and recover and restore data quickly. Offering Business Continuity Hosting Services via its data centers, SafeData provides cost-effective, subscription-based data protection services to support and protect businesses during a man-made or natural disaster, a technology failure, a power or utility outage or routine maintenance. SafeData's suite of high availability and disaster recovery offerings allows companies to choose the solution that matches their specific needs. Some of SafeData's clients include: Ahlstrom, American Steel & Aluminum Corp., Celadon Trucking, The Colibri Group, FGX International, Military Car Sales, Nypro, Inc., Pentron Clinical Technologies, J. Polep Distribution Services, Sperian Protection and Wachovia Mortgage. Founded in 2005, SafeData is headquartered in Warwick, R.I. For more information on SafeData, visit www.safedata.net.

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